

**Workforce Development Board of Oswego County
Business Development Committee Meeting
Wednesday, February 15, 2017
Room 104 Rich Hall, SUNY Oswego**

'The Business Development Committee shall identify and monitor the business services to be provided through the system, oversee public relations about business services, convene focus groups and community roundtables for identifying future workforce needs as related to economic development, identify available funding and assist in grant writing for employer training needs, and produce the State of the Workforce Report.'

Minutes

Present: Eric Behling, Shane Broadwell, David Goodness, James Marco, Edward Mervine, Bruce Phelps, Joseph Rotella, Kim Sizemore, Mike Treadwell, Chris Weaver, Garrette Weiss, Chad Whelsky,

Michael Treadwell called the meeting to order at 8:00 a.m.

1) Approval of Meeting Minutes from November 16, 2016

Shane Broadwell made a motion to approve the minutes. Eric Behling seconded the motion. The motion was carried.

2) Training Update – Kim Sizemore

The training update covers PY July 1st through June 30, 2017. There are currently 5 OJT's (on the job training) from a variety of programs including; Pathfinder Bank, CNY Agency, Fulton Screen printing, and ECO-Foam Insulators, Inc. There has been roughly \$30,000 spent this quarter.

3) Business News Update – Kim Sizemore

There have been 26 on-site recruitments this quarter. Novelis and GDI continue to use a lot of these recruitment services. There has been 3 OJT's, 2 from ECO-Foam Insulators, and one from Pathfinder Bank. The Career and Training Expo will be held at CiTi on March 22, 2017, Youth Summit will be held March 15, 2017, and the "Skill Up Oswego County" Initiative will be March – June, 2017.

4) Business Customer Satisfaction Survey – Kim Sizemore

28 surveys were sent out this quarter and only 7 were returned. 20-25% is the average survey return rate. From those 7 that were returned, there was positive feedback.

5) Director's Report – Joseph Rotella

Garrette Weiss gave an overview of the March 15th Youth Summit and presenters. A large response from the schools, all but one district will be participating. The Summit is intended to give 8th graders an awareness of what jobs are available & potential career paths they can take. Chad Whelsky gave an overview of the Career Expo and its purpose to educate high school Juniors and Seniors about job opportunities within the county. The Expo is focused around four industry clusters: Manufacturing, Healthcare, Energy, and Skilled Trades/Apprenticeships. It will be held March 22nd. Joseph Rotella discussed the WIOA Regulations and reviewed the process/timelines regarding the MOU's and the RFP for the One Stop Operator, resulting in necessary meeting schedule changes. The final report of The Oswego County WDB Employer Survey is scheduled to be presented at the Full Board, March 23rd. Chena Tucker is working as a research assistant through the SUNY Oswego MBA Department.

6) Roundtable Update – All

Mike Treadwell discussed how the CNY Regional Economic Development Council will have a series of events in 5 cities to discuss the Intent to Propose Form (pre-application). It is a 1 page document. For Oswego City the event will be March 3rd. Bruce Phelps discussed how the industry will be picking up soon now that winter is ending. Shane Broadwell spoke about the recent shifts in the hotel market, and it's potential to have a positive effect locally by pulling more traffic into our area. Chris Weaver discussed the Skill-Up Initiative. The Metrix training by NY Wired for Education will be available to all Oswego County residents from March 1st – June 30th. Chad Whelsky discussed the Enhancing Administrative Professionalism Certificate Program where services are provided by OBCR to the One-Stop. Jim Marco discussed the shortage of skilled healthcare workers, and skill gaps that need to be filled. He discussed DSRIP, and how they are working on changing the behaviors of those on Medicaid. Dave goodness discussed working with CiTi for PTech funding. Chris Weaver spoke about the impact increasing the minimum wage will have on employers. Eric Behling seconded the motion, the motion was carried. The meeting was adjourned at 9:40 a.m.

7) Next Meeting: May 17, 2017 at 8:00 a.m., location TBD